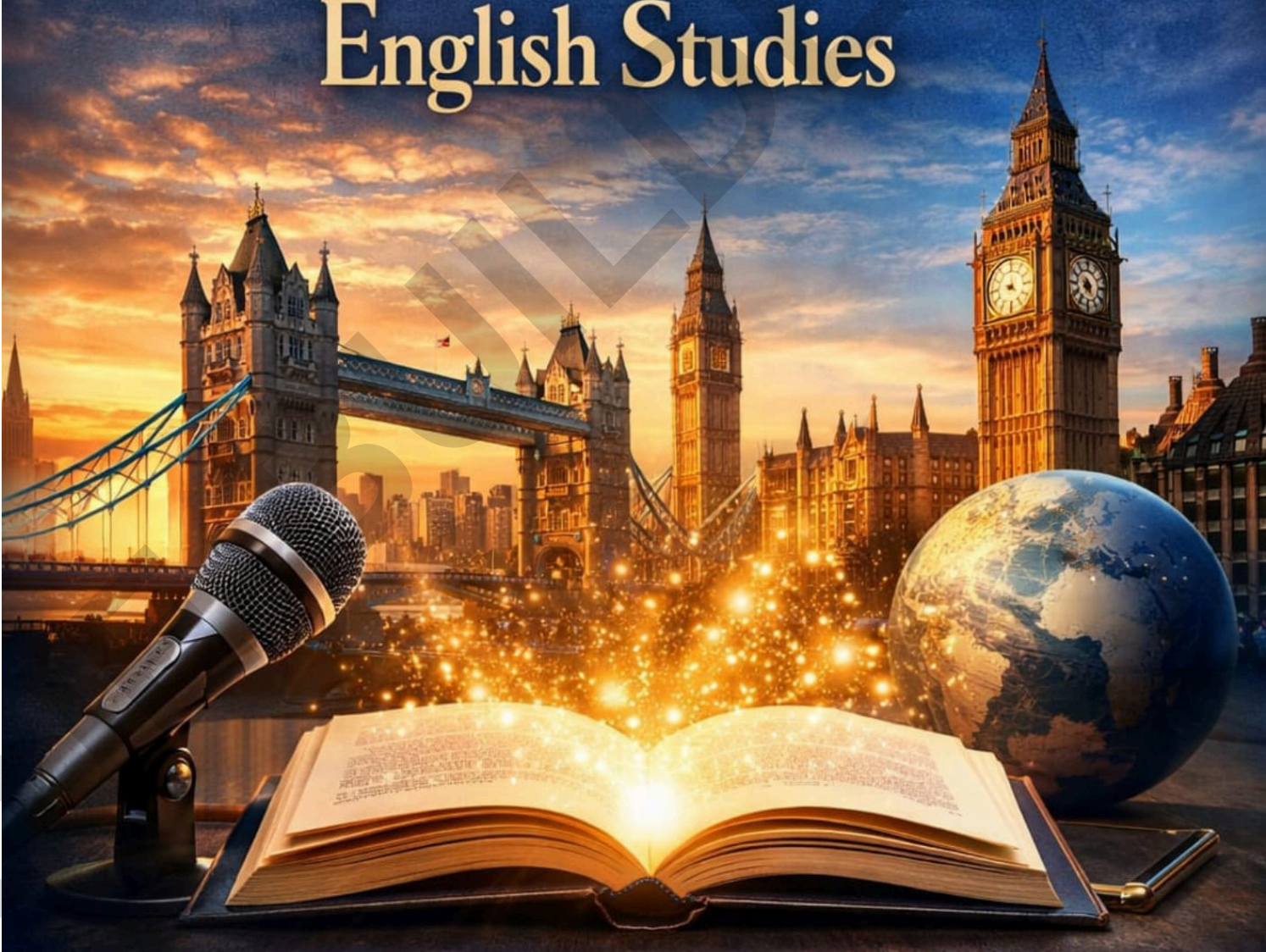




# THE VALUE-BUILDERS ACADEMY

## Institute of Foundational & Professional English Studies



*Speak Clearly. Think Better. Compete Globally.  
Unlock Opportunities. Build Your Future.*

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# INSTITUTE OF FOUNDATIONAL & PROFESSIONAL ENGLISH STUDIES

Mastering English for Professional, Academic, and Global Impact

Language Is Power - Use It with Precision.

In every industry, every organization, and every global marketplace, those who communicate with clarity, correctness, and confidence open doors to opportunity, influence, and success.

Yet, too often, English proficiency remains a barrier:

- Errors undermine credibility.
- Imprecise language weakens authority.
- Unstructured communication diminishes opportunity.

The Institute of Foundational & Professional English Studies exists to transform English mastery into professional power.

## **We believe:**

- Words are assets.
- Clarity builds credibility.
- Professional language is a gateway to influence.

- Confidence in English unlocks global opportunity.

We train individuals to read with comprehension, write with precision, speak with confidence, and communicate professionally - so language becomes an advantage, not a limitation.

Because mastery of English is not just correctness.  
It is respected.

### **Flagship Certification Program.....**

Certified Professional English Strategist (CPES)

A rigorous, skill-centered program designed to transform English proficiency into professional, academic, and executive communication mastery.

The Certified Professional English Strategist (CPES) develops disciplined communicators who can command respect, articulate ideas with clarity, and leverage language for career, academic, and economic growth.

### **This program moves participants:**

- From hesitant expression to confident articulation
- From grammatical uncertainty to precision and correctness
- From scattered writing to structured, impactful composition

- From limited vocabulary to professional lexical range
- From average comprehension to critical interpretation

## **What You Will Master:**

### **1. Grammar & Structural Precision**

Learn to construct sentences with clarity, correctness, and sophistication. Master syntax, tense, and punctuation to convey authority and professionalism.

### **2. Vocabulary & Lexical Fluency**

Develop advanced word usage, collocations, and idiomatic language. Communicate ideas with precision, elegance, and nuance.

### **3. Professional Writing & Documentation**

Craft professional emails, reports, proposals, and publications with clarity, impact, and accuracy. Develop formatting, tone, and style mastery.

### **4. Reading Comprehension & Critical Interpretation**

Analyze, summarize, and evaluate complex texts. Build skills to interpret meaning, tone, and intent with precision.

### **5. Public Speaking & Verbal Confidence**

Deliver speeches, presentations, and discussions with poise, clarity, and persuasive authority. Gain stage presence and

composure under pressure.

## 6. Cross-Cultural & Global English Communication

Communicate effectively in international, multicultural, and professional contexts. Navigate global English variations with confidence.

### **Program Structure:**

- Foundational Grammar & Vocabulary Modules
  - Professional Writing Workshops
- Reading Comprehension & Critical Thinking Labs
  - Spoken English Practice & Presentation Labs
  - Cross-Cultural Communication Simulations
    - Executive English Capstone Project

Certification is earned through demonstrated competence - not attendance alone.

### **Who This Program Is Designed For:**

- Professionals seeking executive-level communication
- Students preparing for academic and professional English exams
- Entrepreneurs and consultants communicating in global markets
- Leaders required to influence through English communication

- Individuals aiming to transform their English skills into opportunity

This program is not for those seeking shortcuts or memorized tricks, it is for serious communicators.

## **CERTIFICATE AWARDED**

The Institute operates on a 3-Tier Academic Ladder, progressing from core language competence to professional fluency and finally to executive communication authority.

### **TIER 1: FOUNDATION CERTIFICATE**

Certificate in Foundational English Proficiency (CFEP)

### **TIER 2: ADVANCED DIPLOMA**

Diploma in Professional & Academic English (DPAE)

### **TIER 3: EXECUTIVE FELLOWSHIP**

Executive Fellowship in Strategic Communication & English Mastery (EFSCEM)

Graduates who successfully completed all three tiers, may earn the professional designation:

**Chartered Professional English Strategist (CPES)**

This credential validates structured competence in English grammar, professional writing, comprehension, verbal fluency, and cross-cultural communication.

### **What You Will Leave With:**

By completion, you will possess:

- Structured writing and editing systems
- Executive-level speaking and presentation skills
- Vocabulary and lexical fluency for professional contexts
- Critical reading and analytical interpretation capability
- Confidence to communicate in English across professional, academic, and global settings

You will not simply know English, you will command respect.

### **Why This Institute Exists.....**

Because communication shapes careers.

Because clarity builds credibility.

Because proficiency determines opportunity.

And because language without precision limits potential.

We exist to produce communicators who can leverage English to influence, lead, and achieve - without errors, hesitation, or miscommunication.

### **The Competitive Edge**

In today's world:

Competence must be communicated.

Ideas must be articulated.

Opportunities are seized by those who express them clearly.

The CPES prepares you to turn English proficiency into professional, academic, and global advantage.

**The Choice.....**

You can remain competent but overlooked.

Or you can develop structured mastery that aligns your language with your value.

If you are ready to transform English proficiency into influence, opportunity, and career leverage, enrollment is now open.